Designing Academic Posters (Worksheet)

# Message and Audience

Write a couple of sentences summarising your research to these different audiences

|  |
| --- |
| General audience |
|  |
| Specialised audience |
|  |

## Jargon (Technical language)

|  |  |
| --- | --- |
| Jargon terms | Simpler alternatives |
|  |  |

# Content

What background information does your audience need to understand your research?

What is your research question or the problem you are trying to solve?

What are your most important results? Rank them from most important to least important.

What are your conclusions?

What is the significance of your research?