

Context of the text

What type of text is this? What's its purpose? To persuade/inform?

What motivated the author to write this piece?

Any possible conflict of interest? He co-founded Trip Convergence (TLC), a patented invention of express carpooling.

Evidence

Is this enough evidence? When is the trial to happen? What does "around the world" mean? Only 3 countries mentioned.

Paul Minett: Will driverless cars be heaven or hell?

5:00 AM Tuesday Oct 18, 2016

Retrieved from:

http://www.nzherald.co.nz/business/news/article.cfm?c_id=3&objectid=11730506

A transport revolution is looming, how can cities prepare for the best possible outcome?



The imminent arrival of the autonomous car creates a huge challenge for cities and regions. Photo / 123RF

- Paul Minett has interests in transportation and business strategy consulting, and is a director of two Auckland based businesses.

Suddenly the autonomous car seems to be waiting just around the corner. With the massive investment going into developing this new technology (or combination of technologies) around the world, it seems we should rather be preparing for its arrival than discussing the timing.

The Ford Motor Company has announced a self-driving car in its line-up by 2021. Uber has already begun testing a fleet of autonomous cars to deliver taxi services in Pittsburgh (USA) (with drivers ready to take over, for the time being). A similar trial is under way in Singapore.

And recently Christchurch Airport announced the trial of an autonomous shuttle: no driver and no steering wheel on board.

There are any number of predictions being made about the likely impact of "driverless cars".

There is a whole spectrum, from "heaven" to "hell" (and probably back again).

Language used

What kind of "revolution"?

What does "imminent" mean?

Argument

How large is the investment? How does it compare against investment in public transport?

Why "preparing for its arrival"?